

Election Advertising Requirements

Information Sheet

This is information on the statutory requirements that apply, in relation to certain election advertising signs. All signage must abide by any regulation/policy and must be authorised appropriately.

Any signs on Main Roads controlled by Main Roads Western Australia need to comply with their policy found here [Advertising Signs \(mainroads.wa.gov.au\)](https://www.mainroads.wa.gov.au)

No signage is permitted on local government facilities and reserves (excluding road reserves). Generally a licence is not currently required to erect or install election signage on City controlled road verges.

It is important however to note the City has a range of enforcement powers for advertisements erected or installed in locations that it considers impede public safety and traffic safety.

Public safety and traffic safety concerns generally occur when any advertisements are erected or installed within 30 metres of intersections or impede traffic sightlines in other locations or on roundabouts. **In such circumstances, the City will remove and impound any advertisements.**

Development Approval Exempt

Development Approval is not required for the temporary erection or installation of an advertisement in accordance with *Planning and Development (Local Planning Schemes) Regulations 2015* Schedule 2, Part 7, Clause 61, Table Item 9 as follows:

- (a) The advertisement is erected or installed in connection with an election, referendum or other poll conducted under the *Commonwealth Electoral Act 1918* (Commonwealth), the *Referendum (Machinery Provisions) Act 1984* (Commonwealth), the *Electoral Act 1907*, the *Local Government Act 1995* or the *Referendums Act 1983*.
- (b) The primary purpose of the advertisement is for political communication in relation to the election, referendum or poll.
- (c) The advertisement is not erected or installed until the writ or writs have been issued or, for an election, referendum or poll under the *Local Government Act 1995*, until the 36th day before the day on which the election, referendum or poll is to be held.
- (d) The advertisement is removed no later than 48 hours after the election, referendum or poll is conducted.
- (e) The advertisement is not erected or installed within 1.5 m of any part of a crossover or street truncation.

Accordingly, Development Approval will not be required for advertisements erected or installed in connection with the City of Rockingham Local Government Elections. Action will be taken should election signage on private land be considered to be a public safety matter.

The City of Rockingham is not responsible for the content of electoral advertising and complaints should be directed to the Western Australian Electoral Commission.

Parking Local Law

If any vehicles are parked in breach of the *City of Rockingham Parking Local Law 2018*, infringement notices will be issued. Please read the local law with regards to the parking unattached trailers and parking on verges.

Campaigning

If a candidate is intending to hold a stall to campaign in a public place, a permit from City's Health Services is required. Please contact the City's Permit's Officer on 9527 0730 to obtain a permit.

Reviewed June 2023

