

The below expression of interest (EOI) relates to the 2022 WA Tourism Awards, and the City's commitment to supporting local tourism businesses to enter nominations into relevant awards categories.

The City of Rockingham will cover the nomination fee (ranging between \$190 - \$550 depending on the category) for a local tourism business to submit a nomination into this year's awards.

Supporting local tourism businesses to enter nominations in the WA Tourism Awards supports key elements of the [Tourist Destination Strategy 2019 – 2024](#), including:

- Destination marketing
 - *Establish and promote Rockingham as a coastal and adventure destination which offers unique coastal facilities and scenery, as well as various outdoor adventure activities.*
- Eco and adventure tourism
 - *Identify opportunities in the non-coastal areas of Rockingham which could be developed and promoted to enhance Rockingham's image as a tourist destination that caters for the needs of all.*

Below is a brief summary of the relevant timelines that relate to this EOI, and the WA Tourism Awards application and nomination process.

EOI Timeline:

EOI's Close	20 April
Assessment Complete	28 April
Applicants Notified	29 April
Nominations Submitted to TCWA	By 12 May

WA Tourism Awards Timeline:

Nominations Open	24 March
Nominations Close	12 May
Draft Submissions Due	Mid July
Final Submissions Due	Mid August
Winners Announced	November (Date TBC)

For more information on the WA Tourism Awards, visit the [WA Tourism Awards – Business Award Categories](#).

For any enquiries, please contact Melissa James, Tourism Development Officer.

Email: tourism@rockingham.wa.gov.au

Phone: 9528 0495

Business Name:

Contact Name:

Contact Number:

Email:

ABN:

Business Address:

Postal Address (if different from the above):

Nomination Category:

For the full list of categories, visit the [WA Tourism Awards – Business Award Categories](#)

EOI Terms and Conditions:

1. The responding business:
 - a. Accepts the terms and conditions of this EOI.
 - b. Accepts the terms and conditions of the 2022 WA Tourism Awards.
 - c. Is responsible for making its own investigation and assessment about all matters relevant to the WA Tourism Award submission.
 - d. Agrees to submit a nomination in the 2022 WA Tourism Awards within the category specified above in this application.
 - i. Any changes to the specified category must be approved by the City in writing.
 - e. Is a registered business operating within the City of Rockingham.
 - f. Agrees to reimburse the City the cost of the application fee if a nomination is not submitted, or is withdrawn for the 2022 WA Tourism Awards.
2. The City:
 - a. Agrees to consider all EOI's that have been submitted
 - b. Agrees to cover the application fee for a maximum of one (1) local tourism operator that has submitted an EOI within each individual category.
 - i. In the case that multiple EOI's are received for the same category, the City will enter into a selection process requiring the responding businesses to summarise (in no more than two paragraphs) their eligibility for the selected category.
 - c. Accepts no liability for any false or misleading information provided by the business in relation to the WA Tourism Award nomination and submission.

I understand and accept the terms and conditions of this Expression of Interest.