

# Why do we protect heritage?

**Protecting heritage and looking after cultural heritage can enrich our daily lives and benefit future generations.**

There are immediate, long-term, direct and indirect benefits of heritage protection.

## Heritage



Supports the social and cultural wellbeing of people.



Enriches our community, quality of life and contributes to civic pride.



Is different all over the world and adds to a place's uniqueness.



Gives ideas for new places to develop themes that help celebrate and promote a regions history.



Helps us learn and understand what has happened.



Gives us opportunities to inspire through education and learning.



Heritage can teach us about culture and different ways of life.



Can help to support local economies by attracting visitors and providing employment.



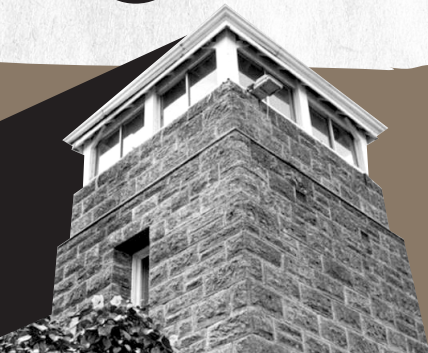
Provides opportunities for everyone to get involved.



Heritage helps build inclusive communities.



Heritage can allow buildings with good design to be adapted for different uses.



**Heritage matters to all of us,  
and when it's not protected  
it's lost forever.**



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