

Why do we have a heritage strategy?

It helps set the future direction for heritage within the City. It is a plan to protect the City's heritage buildings, places and objects.



Taking initiative

The City recognises that heritage is a valuable finite resource, which provides the community with social, environmental and economic prosperity. Accordingly, the City has proactively sought to identify, understand, protect and promote its heritage.

The City's Heritage Strategy guides its ongoing commitment to heritage, ensuring that our story continues to be understood, celebrated and protected. It explains why heritage is important to us and how it can be passed onto future generations. The strategy includes:

- Natural heritage (i.e. lakes)
- Nyoongar cultural heritage
- Historic heritage
- Tangible and intangible heritage

Heritage vision

A vision, strategies and actions were identified following community consultation. The actions sought seek to reflect the community's aspirations. The vision follows:

"To improve awareness and foster a greater appreciation of the City's rich and diverse heritage; and to collaborate with our community and key stakeholders to protect, preserve, enhance and celebrate our heritage for the benefit of the current and future generations."



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Objectives

The objectives of the strategy include four themes:



Understanding

The City will seek to comprehensively identify, assess and document its tangible and intangible heritage in line with the principles and practices of the Burra Charter.



Protecting

The City will safeguard its heritage for current and future generations by maintaining and reviewing its Heritage Protection Areas and Heritage List, and associated policies.



Sustaining

The City will continue to build partnerships and capability amongst the broad range of stakeholders involved in its heritage in order to share knowledge and expertise; to align efforts and to make the most of available resources.



Celebrating

The City will celebrate and promote its heritage through a variety of initiatives in order to promote local distinctness and those places, stories and events which help shape the ongoing evolution of the City.

Action plan

The Strategy identifies the City's role and responsibility for management of heritage, and includes:

- understanding the value of heritage today and into the future
- identifying buildings, places and objects to be conserved
- sustaining heritage through protection, adaptation, reuse and creative interpretation
- communicating through signage, marketing and promotion and other media
- celebrating the City's heritage through walking trails and plaques and events
- partnering with heritage organisations such as the Department of Planning, Lands and Heritage and local heritage society.

While the City continues to grow, change will occur, with its buildings and places being redeveloped. The strategy provides a framework to protect and celebrate its heritage.

The strategy guides the City of Rockingham's approach through:

- management strategies assist with the identification of heritage places
- management of heritage
- protecting heritage, while providing for new development
- celebrating heritage and promoting the City as a distinctive history which has shaped our identity.

