

Visit rockingham.wa.gov.au/artprize for the entry form, terms and conditions and more information.

Don't forget to attend the Information Session led by the City of Rockingham Art Prize Curator Sandra Murray on **Saturday 18 January 2025**, 1pm at the Rockingham Arts Centre. Visit the City's website to register.

Artwork Categories

Category	Prize (all non-acquisitive)	Selection Criteria
First Prize (Open)	\$10,000	Presented to the most outstanding artwork.
Small Sculpture Award	\$4,000	Awarded for three dimensional media, defined as having depth as well as height and width, not being flat or framed, including sculpture, ceramics, woodwork, textiles.
First Nations Artist Award	\$2,000	Most outstanding artwork by an artist identifying as First Nations people.
Emerging Artist Award	\$2,000	Most outstanding work by an artist in the first seven years' of their practice since graduating from tertiary studies or commencing their career as an artist.
Local Resident Award	\$1,500	Most outstanding work by an artist residing within the City of Rockingham.
People's Choice Award	\$500	Awarded to the artist whose artwork receives the most votes from members of the public.

Entry Checklist

- **Contact details**
- **Artwork details:** title, medium/materials, date (year), dimensions (H x W x D in cm and weight in kg).
- **Artist's statement:** Max. 450 characters as a word document to copy into the entry box.
 - How to Write an Artist Statement Workshop, **2.30pm 18 January 2025**. To register, call Rockingham Arts Centre on 9527 0734 between 9am and 4pm, Wednesday to Sunday or artscentre@rockingham.wa.gov.au.
- **CV/career background:** 1- 2 pages max as a word document or pdf.
- **Artwork image(s):**
 - File named with artist name and artwork. This image will be used for the selection process, potentially for the catalogue and promotional purposes and must be presented in a professional manner.
 - Image files must be JPEG or PNG format only (not a word document or PDF) and must be between 1MB and 5MB in size.
 - Provide only one image.
- **Image credit** of artwork photograph, whether it was yourself or someone else who took it.
- **Sale price of artwork:** your artwork must be for sale, please list the sale price (including 20% commission plus GST) on your entry form.
 - If you are registered for GST, the sale price must include GST.
 - Also consider that the City takes 20% commission + GST if your artwork is sold. Please calculate the commission into your sale price. (GST applies to the commission and is deducted from the sale price).
 - For example, if your artwork is being sold for \$500, the City will take \$100 for the 20% commission as well as \$10 for GST of the 20% commission, for a total of \$110.
- **Sub-category** selection of which one/s.
- **Note:** there is no theme.

FAQ

Do I need to be a Western Australian based artist to enter the Art Prize?

The Prize is open to Western Australian residents who have lived here since at least 1 January 2024.

What if my artwork is outside the dimensions stated in the Terms and Conditions?

It will be ineligible, even if it is a few centimetres over. 2D artworks must not exceed **100 height x 100 width x 10 cm depth and 20 kg in weight**. Dimensions apply to the complete work of art, **including the mounting and/or framing**.

Freestanding sculpture/3D artworks must not exceed: **70 cm in one direction and 40 cm each in the remaining two directions (directions being height, width, depth), and 20 kg in weight.**

If your artwork is a diptych, triptych or sculpture with multiple parts, the maximum size and weight limit is applicable to your entire work.

Should I contact the City before I submit my application?

If you have any questions, yes. Do not leave it until the day that entries close.

Contact: City of Rockingham, Community Development Officer – Art Events and Programs, 9528 0333 or email customer@rockingham.wa.gov.au.

Do you have to fill in all the information at once?

Yes, the survey will not save your progress along the way so please make sure you have all your information ready before you start.

What age restrictions are there?

All entrants must be 18 years or over at time of entry.

Which category should I apply for: First Prize, Small Sculpture, First Nations, Emerging or Local Resident?

Read the definitions carefully for each category. **All** entrants are eligible for the First Prize. You can select more than one category.

For the First Nations Artist Award, you can enter into the category if you identify as First Nations.

Can I enter more than one artwork in the prize?

No, only one entry is allowed per artist.

Can I enter all categories?

You can only enter the categories you are eligible for.

Can I enter more than once in a particular category?

No. You may only enter one artwork per category.

Can I apply if I was a finalist last time?

Yes. Previous finalists are welcome to apply.

Artists are ineligible to win the First Prize two (2) years in a row, excluding all other award categories. Artists who have won the First Prize in the previous year are welcome to enter the competition—they are ineligible to win the First Prize.

Can I submit more than one image of my artwork?

Only one image will be accepted and assessed for selection.

Does my artwork need to be available for purchase?

Yes, all works must be for sale. If you are selected as a finalist and sell your work prior to the exhibition you will be **ineligible** to be in the Prize. Replacement artworks will **not** be accepted.

Is photography permitted as a medium?

Yes, photography is welcome. State what type of photograph and what type of paper in the media box.

Can I enter a film, video or installation?

No, the Prize is for any visual media except film, video and installation.

Can my work require access to a power source?

Yes, once selected as a finalist, please let us know your power requirements and the Curator will be in contact. Note: power points are limited and this will affect where your artwork is installed.

My artwork is free-standing but hangs from the ceiling. Is this acceptable?

We are able to suspend some artworks from the gallery ceiling, it must weigh less than 20 kg. If space permits in the media section of the entry form, write it is to hang from the ceiling. If you are selected as a finalist the Curator will be in contact to discuss this.

What are D-rings? And do I need them?

A D-ring is a small metal ring that is shaped like the letter D.

D-rings must be attached to two-dimensional artworks, one on either side, so the artwork can be hung from these points. It is essential these be attached 7- 9 cm down from the top corners. We do not accept screw eye hooks.

We do not hang 2D works from hooks, wire or string.

What is the Selection Panel looking for?

- artistic quality of the work

- technical skill, mastery of medium, quality of execution
- innovation and originality
- aesthetics

The Selection Panel will consider the following to help make their decisions:

- 1) artwork image
- 2) artist statement
- 3) artwork title
- 4) artist CV

Can I make changes to the artwork details after I have entered the prize?

Changes to your entry, including artwork price, will not be accepted.

Do I need to provide a plinth for my 3D work?

No, we provide plinths. If your work has specific plinth requirements and is selected this must be discussed with the Curator.

Can my agent/art centre enter on my behalf?

Yes, if an artist is contracted to a gallery or represented by an Arts Centre. The commission will still be 20% to the City of Rockingham should your artwork be sold.

How do I know if my application has been successfully submitted?

Receipt of entries will be confirmed via email within five business days.

Note: You will not receive an automatic confirmation upon submission of entry form.

Am I allowed to post pictures of my submitted artwork on my social media or website while I'm still waiting to hear if I am a finalist?

Yes, you may post photos of your artwork on your social media or website before and during the Art Prize competition, but it must not be sold.

In addition, to be eligible to enter the Art Prize, your artwork must not have been shown in an art award or public exhibition in the Greater Perth Region or City of Rockingham areas. The Greater Perth region is defined as extending to, and including, Mandurah, Pinjarra, Murray, Yanchep, Mundaring and Armadale.

How will I know if I am a finalist?

You will be notified of your acceptance status to the email address listed on your entry form by **5 March 2025**. A list of finalists will be published on the website in March after the initial email notification.

Finalists will be asked to wait to publicise their acceptance as a finalist until after the City of Rockingham's official press release in regards to the selected artists.

If I am selected as a finalist, how do I get my artwork to the exhibition?

Delivery is your responsibility. Selected artworks must be delivered to Rockingham Arts Centre on **Sunday 8 June 2025 between 2pm and 4pm**. Artworks must have your name on the back of 2D work, and on the base of 3D if possible.

If you are a regional artist and the specified artwork delivery date is difficult, you can make arrangements with City staff to deliver your artwork beforehand. Your work must arrive by 6 June, Contact City staff to confirm early delivery.

All other artists must adhere to the assigned times for artwork delivery and collection unless agreed in writing by prior approval. You may nominate (via email, no less than four days prior) a representative to deliver and/or collect your artwork on your behalf, including a courier or freight.

Can I install my own artwork?

No. We employ professional art installers who under the Curator's direction install all artworks on behalf of the artists.

I would like to come to the Official Opening, how do I arrange an invite?

All finalists will be sent one complimentary double invite for the Opening and Awards Presentation, held **Saturday 14 June 2025 at 2.30pm**.

Invitations will be emailed early May. Ticket numbers for the Awards Presentation are strictly limited.

How do I know if my artwork has been sold or if I should collect my artwork at the end of the exhibition?

At least four days prior to the conclusion of the exhibition an email will be sent to you if your work has been sold. If it is sold subsequently you will be notified by email or phone.

What arrangements must I make to collect my unsold artwork after the exhibition?

Artists or their representative must collect their works on **Monday 7 July 2025 between 1pm and 3.30pm**, times may be subject to change.

If I post or freight my artwork will it be posted back to me?

Yes. However, all costs, packaging, transport and postal/freight arrangements must be made by the artist.

The City also requires a signed form releasing the City of liability before the City can post artwork back to you.

Pricing Your Artwork

When determining your artwork price, consider the following:

- your career stage
- sales history
- peers – what are they selling their work for
- art market
- financial climate
- be realistic – it's near impossible to get back the cost of all the hours you put into creating your work
- don't outprice yourself – start low as an emerging artist and gradually build up.

Commission

- Publicly funded galleries set their own commission, 20% - 40% of sale price. Higher rates may apply in public galleries retail settings.
- Commercial gallery commission, if gallery representation: 40% - 50%, ex GST.
- Rockingham Art Prize: stringent selection process, strong curatorial focus, dedicated professional team.
- artslaw.com.au: range of resources, assessment of art prizes. Subscribe to their free newsletter: artslaw.com.au/subscriptions/#subscription-pricing
- Galleries and artists must ensure that Indigenous Cultural and Intellectual Property (ICIP) principles are upheld for any use or adaptation of Indigenous cultural heritage. artslaw.com.au/information-sheet/indigenous-cultural-intellectual-property-icip-aitb/

Provenance

- Label the work on verso, name, title, year, where made – important for future sales, auctions, collections.

Artists have a responsibility to:

- Arrange transportation to the gallery
- Cover insurance during transportation and exhibition
- Negotiate gallery sales arrangements with their existing agents or representatives
- Meet legal obligations in the areas of taxation (see [Taxation](#)), insurance (see [Insurance](#)) and copyright (see [Intellectual Property](#)) – NAVA links
- Optional:
 - Register their works on Personal Property Securities Register (PPSR) official government register, public noticeboard of security interests in PP. ppsr.gov.au/education-hub/ppsr-and-your-business/professional-artists-hobbyists-and-dealers
 - Register their works for the [Resale Royalty Scheme](#)
 - Artists receive royalties on certain resales of their work
 - Not payable on resales for under \$1,000
 - Managed by the Copyright Agency, a non-profit organisation
- For more info, visit NAVA: code.visualarts.net.au/selling-and-marketing/public-galleries-selling-work/summary-of-good-practice-recommendations

Curator's Tips for Applying

- Put yourself forward, apply.
- Read and reread the Terms and Conditions.
- Consider applying to the Art Prize an achievement in itself, regardless of the outcome.
- Check announcement dates when you apply and set yourself a reminder for the lead-up.
- Check in and ask if anything is unclear, don't be afraid to.
- Your artwork image is crucial in the selection process – make sure it is professional, only shows the actual artwork (no surroundings) and is of the finished work.
- Ask someone to read your artwork statement to see if it makes sense and resonates with the reader.
- Spell check and recheck your entry for typos.
- Don't leave it until the last day to apply – it takes time.
- Be patient, it's a short turnaround until you hear if you are selected.
- Don't take it personally if unsuccessful, it's a very competitive process.

Resources

Here are some unaffiliated organisations with information which may be helpful:

- [National Association for the Visual Arts \(NAVA\)](#)
- [Creative Australia](#)
- [Artsource](#) – for WA artists

Contact

City of Rockingham, Community Development Officer – Art Events and Programs:
9528 0333 or customer@rockingham.wa.gov.au.