Strategic Community Plan (2019 - 2029)

The Strategic Community Plan (2019 -2029) guides everything we do to ensure that we continue to meet the aspirations of our community.

Here are a number of highlights from the past year including how the community rated our performance in our annual Customer Satisfaction Survey (2021).

The Net Promoter Score measures the likelihood of recommending the City as a place to live.



In our community

From playgrounds, gazebos and barbecues at your nearest reserve, to roads, streetlights, and community buildings and facilities, the City is responsible for the delivery and maintenance of more than 71,000 assets estimated to be worth \$1.2 billion.



estimated to be worth \$1.2 billion

In your bin



In our libraries

In the past year our four libraries have had over 400,000 visitors, 350,000 loans of physical items, and loaned 350,000 ebooks. Importantly, our libraries are about much more than books and offer around 1,600 programs and events for people of all ages every year.

400,000
Visitors in the past year

1,600
Programs and events

74%

Customer satisfaction score - Libraries



In our parks

Through all seasons our hardworking maintenance teams regularly maintain more than 440 local parks, sports fields, and conservation spaces in our community, covering almost 1,525 hectares of reserve space.

54,000 TONNES

Waste collection is a core function of our operations.

Over the past year our Waste Services team collected

more than 54,000 tonnes of waste across our red top

waste bins, yellow top recycling bins and green top

of waste collected



greenwaste bins.

Customer satisfaction score - Rubbish collection and recycling

440 LOCAL PARKS

covering almost 1,525 hectares of reserve space.
*Also includes sports fields and conservation spaces.

72%

Customer satisfaction score - Parks, gardens and picnic areas

Parks, gardens and picnic areas (including foreshores)



We're spoilt for choice for dining options in the City of Rockingham and it's our job to ensure local businesses are maintaining safe food handling practices. Last year we carried out 1,361 food premises inspections, responded to 2,388 health-related complaints and issued 1,515 approvals/permits under various health legislation.

1,361
Food premises inspections

1,515
Approvals/permits

2,388Health complaint investigations



Our City contains more than 1,100 km of roads connecting people with places. Over the next 12 months we will be carrying out 16 major road and footpath projects across this network.



of roads connecting people with places





SmartWatch responded to 1271 requests for attendance along with regularly patrolling 353 homes while the occupants were away on holidays.

1,271 REQUESTS

responded to by SmartWatch



Customer satisfaction score - SmartWatch



At our events

Every year thousands of people in our community get the chance to enjoy a wide variety of City events. In the past year we've hosted major events including Castaways, the Christmas Festival, Australia Day at the Foreshore, and Symphony on the Green. Council provided \$175,000 of iconic event sponsorship funding to support the Rotary Club of Palm Beach WA deliver the Channel 7 Rockingham Beach Cup.





ays Symphony (



Christma Festival



Australia Day at the Foreshore



Rockingham Beach Cup

65%

Customer satisfaction score - Festivals and events

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