

Seniors and Carers Expo 2025

Get Involved

Sponsors and Stallholders



Friday 10 October 2025
10am – 2pm



Mike Barnett Sports Complex
Cnr Goddard Street and
Dixon Road, Rockingham



Applications open until Friday 18 July 2025

City of Rockingham

Seniors and Carers Expo

The City of Rockingham is inviting all organisations and individuals interested in an age-friendly world to get involved in the Seniors and Carers Expo.

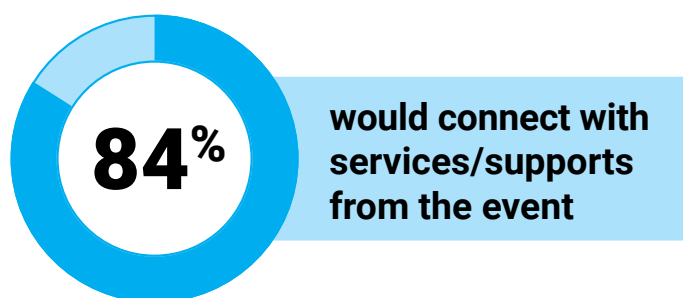
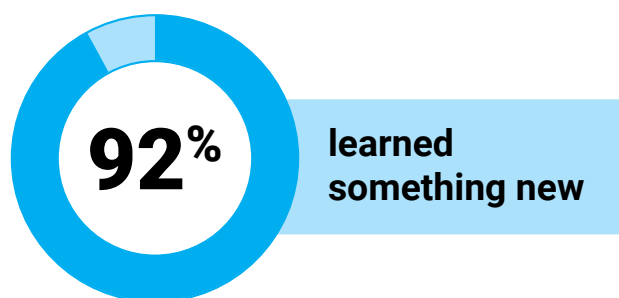
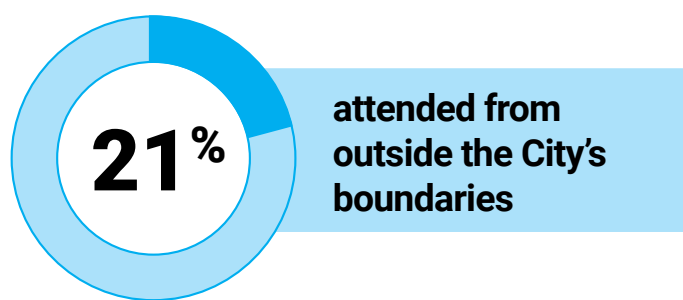
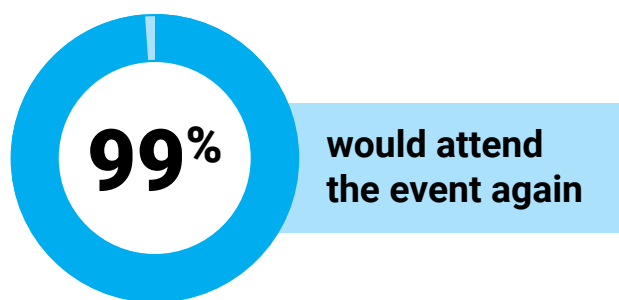
Starting in 2007, the Seniors and Carers Expo has grown in size every year to be a widely celebrated, and highly anticipated event for communities in Rockingham, the greater Perth and Peel regions.

Every October, the Mike Barnett Sports Complex transforms into a hive of information, activities, and entertainment for one day.

The event is a key opportunity to connect with older people and carers in a direct and meaningful way.

There are several ways for organisations, businesses, community groups and individuals to get involved. Read on for more information about the benefits of participating in the Seniors and Carers Expo, and how to apply.

What previous attendees have told us:



Event details are subject to change at any time.

For more information visit rockingham.wa.gov.au/SeniorsExpo

or contact The Event Mill on **9477 4444** or seniors@theeventmill.com.au

Ways to Get Involved

Stallholders:

- Connect directly and meaningfully with people in the community.
- Show off what you have to offer with an information or display stall.
- **Only \$20 per stall.**

Presenters/ entertainers:

- Steal the show with an information presentation or demonstration. Contact The Event Mill to discuss.
- Got a talent to show off? Entertainers are needed too.

Sponsors:

- Highlight your brand and enhance your reputation.
- Sponsors are featured in an extensive marketing campaign and enjoy a prominent presence at the event.
- Full benefits are listed on the next page.

What People are Saying About the Expo:

"Really enjoyed the event, very informative and great to connect with all the services."

"I found the Seniors and Carers Expo to be very informative and valuable."

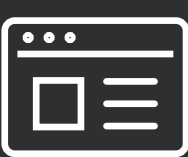
"Fabulous, friendly well organised event. Very nice, will come again."

Benefits of Getting Involved

Stallholders Options

Only \$20 each (free for sponsors)	
Information Stall	Display Stall
2 m x 1.5 m space	3 m x 3 m space
Suitable for most organisations and groups. Display information and smaller promotional products.	Extra space for larger merchandise or objects to display e.g. mobility scooters, walkers, stair lifts etc.
Stallholder details and website links listed with event information.	Stallholder details and website links listed with event information.
You will receive: 1 x trestle table (1.8 m length) 2 x chairs 1 x linen tablecloth	You will receive: 1 x trestle table (1.8 m length) 2 x chairs 1 x linen tablecloth

City of Rockingham’s Media Reach



943,402
website visits



35,070
What’s On
calendar visits



57,000+
subscribers to the
City Chronicle



40,959
Facebook followers



70,300
reach on a single post

Thousands of daily visitors across nine facilities.






















Benefits of Getting Involved

With over 120 stallholders expected at the event, **sponsors stand out from the crowd.**

Sponsorship Levels

Level:	Contribution:
Corporate	Provide three mobility aids (e.g. scooters and/or walkers) for use at the event
Silver	\$1,000 +GST
Gold	\$1,500 +GST

Sponsorship Benefits

Benefit	Corporate	Silver	Gold
Your stall is positioned in a prominent location.			
Your company is recognised as part of the marketing campaign through logos, links and specific mentions.			
Promotional material/merchandise are included in official Expo show bags (a total of 750 bags).			
Your organisation is prioritised for time on the event presenter/entertainment schedule.			
Your signs/banners are displayed prominently in a high event traffic area.			
Prominent logo placement in the marketing campaign.			
Opportunity to promote your brand in a live broadcast interview with Curtin FM.			

Stallholder Terms and Conditions

1. All stalls must be **set up by no later than 9.30am**. Full details about the set up times and locations will be sent in the weeks prior to the event.
2. **Stalls MUST NOT pack up before 2pm**. Organisations packing up early, without notifying event staff, may be excluded from future events.
3. **Strictly no sales**. Requests to fundraise (including genuine fundraising raffles) must be made in writing, including the prizes offered, and submitted to The Event Mill at least seven days prior to the event. **Stalls found to breach the sales condition will be asked to leave immediately and be excluded from all future events**.
4. Stalls holding approved raffles must contact winners directly.
5. Staff and volunteers **must only park in the dedicated stallholder parking area**. The location will be indicated in event information sent to you prior to the event.
6. All **additional equipment** must be requested on this application and submitted before the application closing date for consideration.
7. Stalls will be allocated according to the type indicated on application. Event staff will allocate a non-negotiable **stall number and location**.
8. Equipment/products for stalls must be managed by your staff/volunteers. The City of Rockingham and The Event Mill bear no **responsibility for loss or damage** of items brought to the event.
9. The Seniors and Carers Expo is a **smoke-free and alcohol-free** event (including vaping). Failure to comply will result in expulsion from the event and the organisation may be excluded from future events.
10. **No stiletto heels** are to be worn as they will damage the venue's basketball courts.
11. Registration fee of \$20 is **non-refundable after Friday 5 September 2025**. Withdrawals less than seven days prior to the event may result in your organisation being excluded from future events.
12. **Event details are subject to change**.

For more information about the event or to download an electronic copy of this application form visit **rockingham.wa.gov.au/SeniorsExpo**

Application

How to apply:

1. Complete all details.
2. Return the completed application to The Event Mill before 4pm Friday **18** July 2025.
3. Outcomes will be made available as follows:
 - Stallholders: towards the end of August 2025.
 - Sponsors: within three weeks of returning your application.

All applications must be received by The Event Mill by no later than 4pm Friday 18 July 2025.

seniors@theeventmill.com.au

or

The Event Mill, 1/8 Belmont Avenue, Belmont WA 6104

Stallholder/Sponsor Details:

Organisation name (to be listed in event information):	
Contact person:	
Contact number:	
Contact email:	
Organisation postal address:	
Website address (to be listed in event information):	

Description of your organisation – maximum of 50 words (this will be listed in the event information):

IMPORTANT: Ensure both sides of the page are completed and your public liability insurance certificate of currency is attached.

Application

Stall Type (required):

Information stall – 2 m x 1.5 m space

Display stall – 3 m x 3 m space

Sponsorship Level (optional):

Corporate Sponsorship – Provide three mobility aids for use by attendees (e.g. mobility scooter and/or walker).

Silver Sponsorship – \$1,000 (+GST)

Gold Sponsorship – \$1,500 (+GST)

All stalls will be provided with:

- 1 x trestle table (1.8 m long x 0.8 m wide)
- 2 x plastic chairs
- 1 x linen tablecloth
- Note: power is **NOT** available.

Additional Requirements:

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Requests received after the closing date may not be considered.

Declaration:

I have read and understood the Terms and Conditions and agree to adhere to all items.

I have supplied a copy of my organisation's Public Liability insurance.

I will promote the Seniors and Carers Expo 2025 through available networks and channels.

Name:

Date:

Signature:

Application forms can be sent to **seniors@theeventmill.com.au**
or The Event Mill, 1/8 Belmont Avenue, Belmont WA 6104