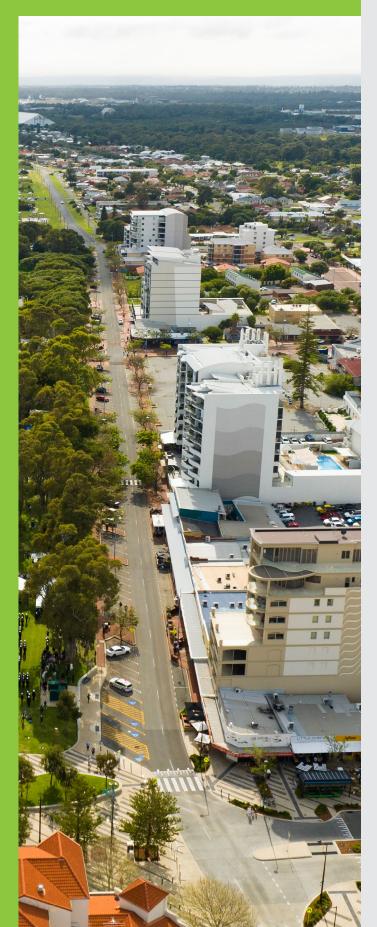
CITY OF ROCKINGHAM

INVESTMENT PROSPECTUS





Forewords



From the Premier

Congratulations to the City of Rockingham for the development of its Investment Prospectus that I'm sure will attract, encourage and support new investments into the region.

Rockingham is an economic hub not only for Western Australia but the entire country.

It is home to the nation's largest navy base, HMAS Stirling - a base which is set to play a major role into the future with AUKUS commitments on the horizon.

This will also be a huge boost to Western Australia's growing defence industry and create more jobs in the area.

Key to this is South Metro TAFE, which locally is known as the 'jewel in the crown' for Defence Maritime training.

And it is home to the Rockingham Industry Zone – part of the Western Trade Coast, which will be Perth's industrial heart for decades to come.

This area is key to WA's economic diversification and the global energy transition, becoming a hub for industries like renewable hydrogen and critical minerals processing, as well as shipbuilding and sustainment.

The City of Rockingham is small business friendly and has been proactive in supporting sustainable development for the local community and economy.

Rockingham continues to grow as a tourism destination - showing off its significant natural resources, from beaches to wildlife.

I look forward to what comes next for the City of Rockingham, as it continues to adapt to meet the needs of the industries of the future.



Hon. Roger Cook MLA Premier of Western Australia Member for Kwinana

From the Mayor

The City of Rockingham in Western Australia is emerging as a prime investment destination thanks to its diverse economy, extensive opportunities in industrial, commercial, and residential sectors, and strong ties with Defence.

Currently home to approximately 144,000 residents (forecast to be 186,000 by 2036) Rockingham stands out as one of the fastest-growing regions in WA.

Our proximity to HMAS Stirling strategically positions us to capitalise on the \$8 billion investment in Australia's largest naval base as part of the AUKUS security partnership, potentially creating 3,000 direct jobs over the next decade.

The Rockingham Industry Zone (RIZ), which is part of the renowned Western Trade Coast, and is adjacent to the future Westport, offers an optimal setting for the establishment of advanced manufacturing and defence industries.

In the Rockingham Strategic Centre (RSC) we have a mix of private and public strategic land available for mixed use high density commercial, office and residential developments.

Within the RSC, the Waterfront Village is poised to host major hotels, short-term accommodation, and hospitality/retail businesses. Our Smart Village Precinct, located next to Murdoch University Rockingham and South Metropolitan TAFE, has potential to become a key hub for innovation.

With 37 km of breath-taking coastline, Rockingham also presents a canvas for eco-tourism and adventure-based businesses.

Rockingham is full of economic opportunities, and we can't wait to welcome you to our City, the place where the coast comes to life.

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Deb Hamblin City of Rockingham Mayor

Snapshot of Rockingham



At a Glance

The City of Rockingham is located approximately 45 km south of Perth. It is the fifth largest local government in Western Australia and one of the fastest growing local government areas in Australia.

We are home to people from 117 nationalities and cultures. Our population is currently 143,653 and is forecast to increase to 243,641 people by 2046.

The City is a rapidly developing residential area, with substantial industrial and commercial areas, and a naval base on Garden Island.







Boat ramps across six locations

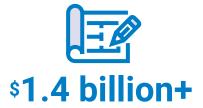
Community facilities







Residential building approvals (3 years to FY 2022/2023)



Non-residential building approvals (3 years to FY 2022/2023)



Demographic

• **Population 2022:** 143,653 (2046 = 243,641)

• **Population growth:** 2.18% p.a. (Greater Perth: 1.55%)

• Female: 50.6% Male: 49.4%

• Median age: 36

• Children aged 0 - 17: 25.7%

• **People aged +60:** 19.3%

 Aboriginal and/or Torres Strait Islander residents: 2.7%

• Residents born overseas: 30%

 Multiculturalism: 117 nationalities and cultures

Average household annual income: \$87,308

 Average people per household: 2.56

• No. of private dwellings: 50,382

• Gross Regional Product

(GRP): \$5.57B

• Number of active businesses registered: 6,004

Major Industries

By output:



Manufacturing

\$1.76B



Public Administration and Safety (Defence)

\$1.73B

By jobs:



Health Care and Social Assistance

7,020



Retail Trade

5,998

By businesses:



Construction

1,507



Professional, Scientific and Technical Services

633

Emerging Industries

By output:



Tourism

\$371.1m



Education and Training

\$517.3m

All demographic and economic statistics sourced from profile.id and economy.id.

Map of Rockingham and Surrounds

Rockingham is located 45 km from Perth CBD and 51 km from Perth Airport. The port City of Fremantle is 30 km from Rockingham and the future Westport Outer Harbour is only 11 km away, with WA's shipyards at Australian Marine Complex 25 km away.

A high wide load corridor and freight rail network ensure loads and equipment of every size are able to move easily, connecting Rockingham with the Kewdale Freight Terminal and the greater state.

Kewdale Freight Terminal

O 53 km **(3)** 42 min





Rockingham Strategic Centre



Our Strategic Centre

The Rockingham City Centre is one of 10 designated Strategic Centres in the State Government's Metropolitan Plan, and the primary centre for the South-West region of the metropolitan area.

Strategic Centres provide a mix of retail, office, community, entertainment, residential and employment activities, and are well serviced by high frequency public transport.

Rockingham's role is not only to provide services and amenities to its diverse population, but also to provide a full range of economic and community services as the capital of the surrounding region.

Development Opportunities

The City of Rockingham seeks interest from large scale private investors across a variety of sectors including multistorey office developments, accommodation, and mixed use construction projects.

City Centre

Development in the Rockingham Strategic Centre offers multiple opportunities and opens new avenues for business growth and expansion.

A mix of both public and private strategic vacant land is available in the City Centre precinct, ranging in size from 300 m² to 5 ha. Designed around Transit Oriented Development principles, the Rockingham City Centre Transit route provides easy access from the Rockingham Train Station to the Rockingham Beach Foreshore via the City Centre precinct. This area is zoned for a range of development opportunities including, but not limited to, mixed use high density residential, commercial, and community and entertainment related uses.

Waterfront Village

With a pristine north facing beach, the Waterfront Village is a key tourism and entertainment precinct within a walkable catchment of the Rockingham City Centre Transit route.

The Waterfront Village planning framework supports this location for a major hotel, a mix of medium to high density residential, short stay apartments, hospitality-focused retail including restaurants, small bars, cafes, urban waterfront recreation uses, and also retailing and commercial office space.



Transit Oriented Development (TOD) Village

The Transit Oriented Development (TOD) Village offers a significant development opportunity and is destined to become a major driver of the City's economic future by building a high-value location of choice for business, investment and employment. This largely undeveloped and publicly owned 24 ha site is located in the heart of the City Centre and adjacent to our Campus Sector.

Located on Dixon Road approximately 500 m from the City Centre and 1.3 km from the vibrant coastal Waterfront Village, this area is envisaged to become one of Perth's major innovation hotspots and will provide entrepreneurs and businesses outstanding opportunities to network, collaborate and develop new ideas and technology.

The area surrounding the TOD Village includes established retail and commercial precincts. A range of land uses that support employment generation are encouraged, such as offices, education, entertaining and dining, and showrooms.

The opportunity exists to create development sites within the TOD Village to generate new jobs and other uses to act as a catalyst for the growth of the Strategic Centre.

City Centre Transit Route

The Rockingham Strategic Centre Structure Plan supports the Rockingham City Centre Transit Route as a fixed route transit streetcar system designed to link major activity nodes starting at the Rockingham Train Station and taking in the City Centre, TOD Village and the Rockingham Foreshore.

There are opportunities for commercial and mixed-use investment along with retail, dining and entertainment precincts along the transit route. The public transport route will encourage the City's workers, students, residents and visitors to move seamlessly from work to play.

The transit route is currently serviced by a rapid transit bus service, generally on a shared road reserve. This bus service has been operational since 2007 but with the advent of new technology, funding partners are sought to further develop the transit route to a trackless tram or light rail system.

Campus Sector

Conveniently located on Dixon Road, Murdoch University's Rockingham Campus specialises in pathway programs for tertiary education, and the Rockingham South Metro TAFE campus specialises in work-ready vocational education and skills training. This means that our resident workforce has the critical skills to support future demands, drive productivity and create the greatest potential for success for investors.

Defence and Defence Industry



Home of the Navy

Minutes from the heart of Rockingham, Fleet Base West is located at HMAS Stirling on Garden Island, and is the Royal Australian Navy's largest base in Australia.

An estimated eight billion dollars will be spent on extensions to the existing wharves, construction of new office buildings, training facilities and living accommodation. This will support the new vessels and personnel who will be calling Fleet Base West their new home, and will create business opportunities serving the new Defence families located on the mainland (which has the potential to create thousands of jobs in the City of Rockingham).

Under the planned Navy Capability Infrastructure Sub-Program, Fleet Base West will become homeport to additional Hunter Class frigates (SEA5000 project), Arafura Class offshore patrol vessels (SEA1180 project) and Attack Class submarines (SEA1000 project) as they come into service, and as a result will be the location of significant expansion, sustainment and maintenance opportunities in the coming years.

Defence by the Numbers 2021/2022¹



Contributed

\$1,505.8m

or 16% of total output across the **City** (up by \$370.1m or 35.6% in the past 5 years)



Provided employment of

3,123

or **7.9% of local jobs** (up 477 or 7.5% in the past 5 years)

With significant expansion of local Defence facilities planned, the direct and indirect impact of Defence in the City of Rockingham is set to increase even further, supporting growth and jobs for local businesses for the future.



WA's Defence Industry Hub

Defence and Defence-related industry are unique competitive advantages for the City of Rockingham, given our proximity to Fleet Base West, the capacity of local industry to meet Defence infrastructure and supply chain needs, and the opportunity for development of affordable industrial and commercial space right on the Western Trade Coast.

With the unprecedented level of investment underway at Fleet Base West, and a Defence requirement for high local content in the upcoming projects, businesses across the City of Rockingham have the opportunity to participate in construction, maintenance and supply efforts on the base, as well as support on the mainland for Defence personnel, contractors and families who live here.

With the recognised strategic importance of Fleet Base West, coupled with the pace of growth in its assets and facilities, the City of Rockingham is set to become a centre for Defence-related administration, innovation and technology in the coming years.

The City is also investigating opportunities to promote investment projects including a Defence Industry Hub as well as an Advanced Defence and Maritime Training Institute to be located in Rockingham. Strategic partnerships with organisations such as the Rockingham Kwinana Chamber of Commerce, Murdoch University and South Metropolitan TAFE, will encourage knowledge transfer, skills training, and technology research and innovation which will strengthen the Defence industry development capabilities and jobs creation.

Local Defence Industry

Many of the global names in the marine Defence industry supply chain have an established presence in Rockingham.

These businesses (as well as major Australian Defence industry companies) support ongoing maintenance and supply contracts for the base and vessels and take part in major upgrades and vessel fit-outs.

Rockingham also has proud participation in the Defence industry by small to medium enterprise businesses; from home grown companies providing unique services to Defence in visual inspection, to local construction businesses participating in infrastructure projects on Fleet Base West.

Industrial, Commercial and Retail



Well Planned for Business to Grow

Strategically located within the Western Trade Coast, the Rockingham Industry Zone (RIZ) forms part of Western Australia's premier industrial region. Opportunities for industrial development within the RIZ align with three of six priority sectors contained in the State Government's Diversify WA Plan, including energy, technology and advanced manufacturing, as well as the mining and mining equipment sector.

With dedicated precincts catering to port related industry, advanced materials, specialised/heavy industry, general industry, light industry, and commercial uses, as well as lot sizes from 2,000 m² to 2.6 ha (and consolidated lots over 10 ha also possible), there is space here for businesses of every size.

New general industrial land in the Clipper Precinct in the RIZ was released in 2020, and more land releases are planned in Port Kennedy Industrial Area in the future, ensuring that Rockingham has plenty of room to fuel Western Australia's growth over the next decade.

Proposed Westport Outer Harbour

In 2020, the Westport Taskforce recommended a new land-backed port be constructed in the nearby Kwinana Industrial Area (7 km north of the RIZ), to take over from the existing Fremantle Port by 2032.

The project will also ensure that the existing connections between the Port and Perth metropolitan logistics precincts maintain their high quality, and will be supported by an enhanced rail network and new intermodal terminals.

This welcome development will provide opportunities across construction, manufacturing, wholesale trade, technical services and more.

Battery Industry Opportunity

Western Australia is the world's largest producer of lithium, and has significant mineral reserves across 90% of the required elements in the chemistry of lithium-ion batteries.

Lithium hydroxide and nickel sulphate processing plants are already located nearby, and processing plants for graphite, lithium carbonate, manganese sulphate and other battery industry inputs are being discussed as ideal projects for exploration in the RIZ.

Coupled with large tracts of affordable industrial land available in Rockingham, and favourable State and Australian Government support there has never been a better time to investigate the opportunities in this sector in the City of Rockingham.



Who Is Here?

Holcim • Doral Fused Materials • Mintech • BHP Nickel • Mt Barker Free Range Chicken Puma Energy • CBH • Thales Australia • Hanson • WA Kaolin • Liebherr Australia Qube Ports & Bulk • Boom Logistic • Tiger Building Systems • Best Bar Reinforcements Saab Systems • Toll Energy • Stockland • Vicinity • Quest • Kmart • Coles Woolworths • Target • Big W • JB Hi-Fi • Aldi • Woodside Energy • Ecograf Bunnings • East Rockingham Waste to Energy

Retail

As a Strategic Centre, Rockingham businesses have a large geographic catchment across multiple local government areas.

Adding around \$412m to Rockingham's GRP, there is currently over 180,000 m² in gross lettable area (GLA) developed across the City of Rockingham.

With high population growth and another 45,000 m² in GLA planned in upcoming retail development, Rockingham has plenty of room to cater for unique entrants across our new and existing centres in the future.

Commercial

Rockingham boasts a diverse variety of commercial sectors including construction, manufacturing and fabrication, medical services and professional services among many others.

City of Rockingham residents are proud and loyal, ensuring a captive market prepared to support their local businesses.

Rockingham is well placed to leverage export, defence and manufacturing opportunities, and has major projects in the waste-to-energy and battery materials processing sectors.

Retail Shopping Centres

Category	Number	Location		Gross Lettable Area
Strategic Regional Centre	1	Rockingham		62,286 m ²
District Centre	3	Baldivis Warnbro	Secret Harbour	61,451 m ²
Neighbourhood Centre	8	Baldivis Port Kennedy Waikiki	Karnup Shoalwater	43,643 m ²

Tourism and Events



Tourism Opportunities

Rockingham is full of tourism potential, with exciting opportunities like the proposed Rockingham Marina, eco-tourism at Cape Peron Reserve, international brand hotels, Safety Bay and Shoalwater Foreshore Revitalisation Master Plan and much more.

Total Employment Direct and indirect 2021/2022

3,182

Output/Sales 2021/2022

Added value \$181.9m

Total number of visitors to Rockingham (pre Covid) in 2019/2020¹



International Visitors

19,434

(312,573 visitor nights) average stay 16.1 days



Domestic Visitors

150,385

(407,995 visitor nights) average stay 2.7 days



Domestic Daytrippers

1,027,541

1: Source: Tourism Research Australia



A Great Place to Visit

With a variety of safe and high quality beaches and natural assets, Rockingham is a haven for visitors looking for a great destination – whether it be relaxation, recreation or adventure.

Easy access via road (45 km) and rail (41 minutes from Perth) bring local, interstate and international visitors to enjoy everything that Rockingham has to offer.

Rockingham boasts 37 km of breathtaking coastline, with the calm water of Cockburn Sound, our rare north-facing beach, and the internationally renowned flat water of 'the Pond' in Safety Bay which is an ideal destination for kitesurfers and windsurfers.

Also found along our coast is an abundance of sea life including sea lions, penguins and dolphins, surfing spots, and snorkeling and diving locations including maritime wrecks.

Rockingham is also one of only a handful of places in Australia where you can swim with wild dolphins.

An Events Destination

Home of Australia's most unique racing experience, the Rockingham Beach Cup is one of many signature events bringing visitors to Rockingham each year – hosted on our truly stunning foreshore, the site of the \$16m Rockingham Beach Foreshore Revitalisation development.

The City seeks interest from event organisers for iconic events to take place at our fantastic locations.



Rockingham Beach Cup



New Year's Eve



Australia Day

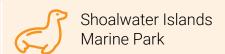


Symphony on the Green

The exploration opportunities continue inland at unique nature reserve sites like Cape Peron, featuring WWII Coastal Defence System landmarks, and Lake Richmond, featuring remarkable thrombolites, living fossils comprising the microbial ancestors of Earth's earliest organisms.

Home to:







Aged Care and **Retirement Living Opportunities**



Increasing Demographic

Seniors and retirees are attracted to the City of Rockingham in large part due to our high quality coastal lifestyle. They enjoy a genuine community experience while having access to all the services and infrastructure of a modern city. These include the City of Rockingham's Autumn Centre, numerous local, neighbourhood and district shopping centres, accessible recreation facilities and various health services, all in a beautiful and supportive atmosphere.

Seniors are an important and growing part of the City of Rockingham community and in the 2021 census made up 19.3% of our population (26,320 people). By 2031 our senior residents are forecast to grow to be 21% of our population (37,509 people), and by 2046 will more than double their current number to make up 22.6% of our forecast resident population (55,070 people).





2021 **Rockingham Seniors** 26,320

19.3% of the Rockingham population



Rockingham Seniors 37,509

21% of the Rockingham population



Rockingham Seniors 55,070

22.6% of the Rockingham population





An Age Friendly City

The City of Rockingham has been a member of the World Health Organisation Global Network for Age-friendly Cities and Communities since 2012, and is recognised for providing numerous facilities and services which support senior residents, including seasonal and permanent accessible beach matting at a number of locations, accessible jetties, free of charge hire of beach walkers and wheelchairs, seniors newsletter, seniors safety program, seniors low income subsidy scheme and mobility scooter charging stations around the City.

Business Opportunities

Forecast growth in the senior age demographic across the City provides a massive opportunity to establish new aged care and retirement living developments to support residents who prefer to live in a dedicated seniors community, or who will require a higher level of support.

Opportunities are also present and growing across the supply chain for this sector, especially to support our senior residents who wish to age in place and require more assistance to maintain their independence. Business opportunities include medical and assistive services, technology and home aids, medical supplies and equipment, entertainment and retirement living.

Growth Suburbs

Baldivis – from rural beginnings this suburb has experienced substantial growth in residential development in the past decade and is now the most populous suburb in the City of Rockingham. Seniors in this suburb are forecast to increase by over 5,000 people by 2031 (to 8,269), and by over 10,000 people in total by 2046 (to 13,616).

Rockingham Strategic Centre – the Rockingham Strategic Centre Precinct Structure Plan provides for this area to benefit from mainly transit-oriented development to lift the density, and provide for a variety of accommodation options.

Karnup – currently largely undeveloped rural and bush area, this area is set to transform and grow as a residential centre in the coming years. Population demographics forecast that seniors will more than triple their current level by 2031 (to 1,265), and increase by more than 5,000 to 2046 (to 6,728).

Across the entire City of Rockingham, seniors are projected to increase in total by 11,189 people by 2031.

Live, Work and Play

An Enviable Place to Live

Our residents love the coastal lifestyle and picturesque landscapes which are synonymous with Rockingham. With fantastic food and beverage experiences and a massive range of great activities for all ages on our doorstep (including three courses from WA's Golf Coast in Rockingham, Port Kennedy and Secret Harbour), Rockingham is the place where the coast comes to life.

Education – The wide range of high quality education options for residents are highly regarded – from pre-school and day care, public and private primary and secondary schools, colleges, a university campus and vocational education on offer, more residents can study closer to home than ever before.

Sport – The City of Rockingham contains more than 140 sport and recreation clubs, providing a multitude of opportunities for leisure and competitive sports.

Health – Looking after the health of our residents and their families are a range of public and private medical services and facilities (including over 400 registered health care and social assistance businesses), Rockingham General Hospital and Waikiki Private Hospital.

Set on 18 hectares, the 229-bed Rockingham General Hospital services the district with an emergency department, operating theatres, and medical, surgical and paediatric wards. There are also aged care rehabilitation, intensive care, mental health, chemotherapy, and obstetrics units.

Waikiki Private Hospital is an independent acute surgical and medical facility with 45 inpatient beds, two fully equipped theatres and an extensive range of clinical specialties and services including endoscopy, sleep studies and specialist consulting suites.

A Connected Location

The local train stations in Rockingham and Warnbro (and future station at Karnup) connect passengers by rail to Perth and Mandurah, and local rail freight connects businesses and bulk cargo to Kwinana, Fremantle and Kewdale as well as the state's south and east. Quick access to Kwinana Freeway also provides easy connection for people and products to and from the region.

A Ready Workforce

The City of Rockingham has an employment self-sufficiency of 56%¹, meaning that for approximately 72,000 employed residents, there are just over 40,000 local jobs. While this is understandable for a City offering a beautiful coastal lifestyle, more of our residents want to work where they live, and are waiting for the development of new and growing businesses and industries to provide this opportunity.

Rockingham residents have the skills to get the job done, with 50.9%² of residents holding education qualifications of Certificate III or above (including Certificate IV, Diploma, Advanced Diploma, Bachelor, Masters, Doctorate or other post-graduate qualification).

1: Source: economy.id 2: Source: ABS

Major Projects

Recently Completed Projects	Cost	Project Completed
Rockingham Youth Centre	\$2.4m	2021
Shoalwater Reserve Activity Node (Design and Construct)	\$1.1m	2022
Koorana Reserve Master Plan	\$5.0m	2022
Baldivis Sports Complex, Playing Field and Pavilion	\$20.1m	2023
Baldivis Indoor Sports Complex	\$18.8m	2023
City of Rockingham Community Infrastructure (CIP) Projects	Cost	Estimated Completion
Anniversary Park Clubroom Redevelopment	\$3.13m	2024/2025
Rockingham Foreshore Activity Node	\$2.98m	2027/2028
East Baldivis Recreation Reserve	\$7.04m	2028/2029
Baldivis South Outdoor Courts	\$1.35m	2029/2030
Secret Harbour Community Library	\$1.47m	2029/2030
Rockingham Aquatic Centre Redevelopment	\$16.94m	2029/2030
Waikiki/Warnbro Outdoor Recreation Space	\$1.31m	2031/2032
Lark Hill Sportsplex Northern Expansion	\$19.22m	2032/2033
Arpenteur Park Master Plan	\$3.66m	2033/2034
City of Rockingham Other Civic/Civil Development Projects	Cost	Status
Shoalwater/Safety Bay Foreshore Carlisle to Bent	\$11.00m	2024/2025
Lotteries House/Administration Refit	\$5.40m	2024/2025
Autumn Centre Expansion	\$3.30m	2025/2026
New Southern Depot	\$25.00m	2027/2028
Major Public/Private Projects in Rockingham	Cost	Status
HMAS Stirling Estate Upkeep	\$370m	Completed 2020
Puma Fuel Depot	\$80m	Completed 2021
HMAS Stirling Armament Wharf Extension (NCIS-2)	\$75m	Completed 2021
Rockingham Central (Cnr Council Ave and Read Street)	\$15m	Completed 2021
EcoGraf graphite processing facility	\$98m	Completed 2022
Mother Theresa School (Stage 6) – Gym and Arts and Technologies Buildings	\$10m	Completed 2023
Waste to Energy Project (under construction)	\$511m	To complete: 2024
HMAS Stirling Infrastructure Upgrade (NCIS-3)	\$365m	To complete: 2024
HMAS Stirling Oxley Wharf Extension (NCIS-4)	\$70m	To complete: 2024
Baldivis Police Station	\$25m	To complete 2024/2025
Woodside H2Perth Hydrogen Facility	\$1B	To commence: 2024/2025

The City of Rockingham is committed to attracting business and investment.

To explore these opportunities with our staff or for more information on how we can assist you please contact us.

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