

City of Rockingham Logo Guide

The City of Rockingham's "Supported by" logo can be used to acknowledge the City on promotional and advertising materials.

This guide will help ensure that you use the City of Rockingham's logo correctly.

If you require a copy of the logo, have any questions about using the logo or for approval, please contact proofing@rockingham.wa.gov.au.

Backgrounds

The City of Rockingham's logo must be legible with minimum background interference. The full colour version of our logo should be used on a white or light background.

Should the logo appear on a dark background, a white version of our logo should be used.



The following examples show the logo incorrectly placed on backgrounds with interference, which makes it hard to read.



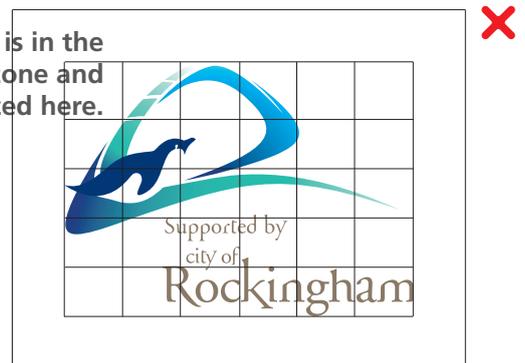
Placement

The City of Rockingham's logo can appear where you determine suitable according to the design but must not have anything placed in the exclusion zone.

The exclusion zone is an area around our logo in which other elements (including other logos or text) cannot be placed. The exclusion zone around the logo should always be the height of the 'k'.



This text is in the exclusion zone and cannot be placed here.



Size

The City of Rockingham logo cannot be displayed any smaller than the minimum size of 25mm wide

25mm



Do not alter our logo

1. Do not alter logo proportions



2. Colours



3. Alter or add to the logo



4. Alter elements



Checklist

Background: The logo is clearly visible against the background selected and the appropriate colour logo has been used



Placement: There is nothing in the exclusion zone around the logo



Size: The logo is no smaller than 25mm



Logo: Proportions have not been changed



Colours and elements of the logo remain unchanged



Sign off: Approval has been received from proofing@rockingham.wa.gov.au

