A senior is defined as a person aged 60 years and older (including people from a culturally and linguistically diverse background), or as a person aged 50 years and older if from an Aboriginal and Torres Strait Islander background.







Will almost double in population by 2036



More than six times the number than in 2010



To receive a copy of the Seniors Strategy 2017 - 2021, visit the City's website or contact the City.

#### **Contact** us

City of Rockingham PO Box 2142 Rockingham WA 6967 Civic Boulevard Rockingham WA 6168



# **Seniors Strategy** 2017-2021



customer@rockingham.wa.gov.au

www.rockingham.wa.gov.au

### Our **/ision**

The vision of the Seniors Strategy is for seniors to live a safe, fulfilling and enjoyable life as part of an Age-Friendly Community where they are connected and are able to access valued, affordable and innovative community services, programs and infrastructure.





#### Message from the Mayor

Seniors are an integral part of the City of Rockingham community and will continue to be in the future as our community ages.

Too Too

(mans)

**W** 

.

The City has been a member of the World Health Organisation's Global Age-Friendly Communities Network since 2012 and will continue its commitment to being an Age-Friendly Community. The City is also working towards becoming a Dementia-Friendly Community to make it more inclusive for people living with dementia, their carers and the wider community.

In 2016, the City conducted research and engaged with 614 seniors or related organisations to develop the City's Seniors Strategy 2017-2021.

This strategy will support seniors to live fulfilling and enjoyable lives within the City of Rockingham. This will be achieved by implementing the strategy actions over the next five years and using the six key elements/goals to provide strategic guidance on seniors' needs.

The City is committed to local seniors and looks forward to continuing to work together in the future.

City of Rockingham Mayor, Barry Sammels

#### Our Goals 2017-2021



Advocate for improved community health and support services

Improve awareness of public and community transport

> Support ageing in place

3

Coming Soon Assistive technology home modifications financial subsidy scheme for low income seniors

Refer to Seniors Strategy 2017 - 2021 for all actions.



## You told us

614 **(1)** 

••

Rockingham Connect Community Transport Service was highly ranked in affordability (1st) and safety/comfort (2nd)

90%

The number of seniors or related organisations that were surveyed/consulted to produce this strategy.

of seniors indicated that it was important or very important for the City to take action to become dementia friendly



----- 🔻 ------

····· **▼** ······

of seniors were either unsure or did not have sufficient funding to conduct 65% housing modifications

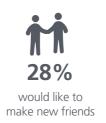


of seniors wish to age in place

····· **V** ······

A majority of seniors feel connected but some still don't.

or isolated



T s 8% are lonely



····· **▼** ······

have experienced ageism over the last three years.

